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Press Release

Mike Ferguson to Keynote European TDWI Conference in Munich, June 13, 2007

“Pervasive Business Intelligence – The Route to the Performance Aware Intelligent Enterprise”

Wilmslow, Cheshire, 28 March, 2007: Intelligent Business Strategies Ltd, a leading provider of research and strategic IT consultancy services, today announced that its managing director, Mike Ferguson, has accepted an invitation to deliver a keynote presentation at the upcoming European TDWI Conference, to be held at the Holiday Inn Munich City Centre, Germany, on Wednesday 13th June, 2007. Ferguson’s presentation on pervasive BI will provide attendees with a clear vision of the next step in BI and performance management, namely how to deliver role-based, personalised BI to everyone in the enterprise in the context of business process activities being performed. This vision is to fuel mass contribution business performance based on common business objectives.

“It is a great honour to be asked to keynote such a world respected conference in Munich”, said Mike Ferguson, “it shows that the Intelligent Business Strategies vision of placing on-demand BI and performance management at the centre of the enterprise to create the intelligent business is gaining world recognition in the industry”.

About Intelligent Business Strategies

Intelligent Business Strategies is a leading research analyst and consulting firm helping companies understand and benefit from evolving and leading edge technologies in the areas of business intelligence and enterprise business integration. It has a worldwide reputation for its in-depth technical expertise and for helping its clients exploit modern information technologies to optimise and improve the efficiency of their business operations.

Intelligent Business Strategies provides a wide-range of consulting and research services to both the IT end-user and vendor communities. It has consulted for Global 2000 companies, IT vendors, venture capitalists, other consulting firms, educational establishments, and government departments.

The company delivers educational conferences and seminars in Europe, and via the Internet. It also publishes regular articles in a variety of leading industry publications.